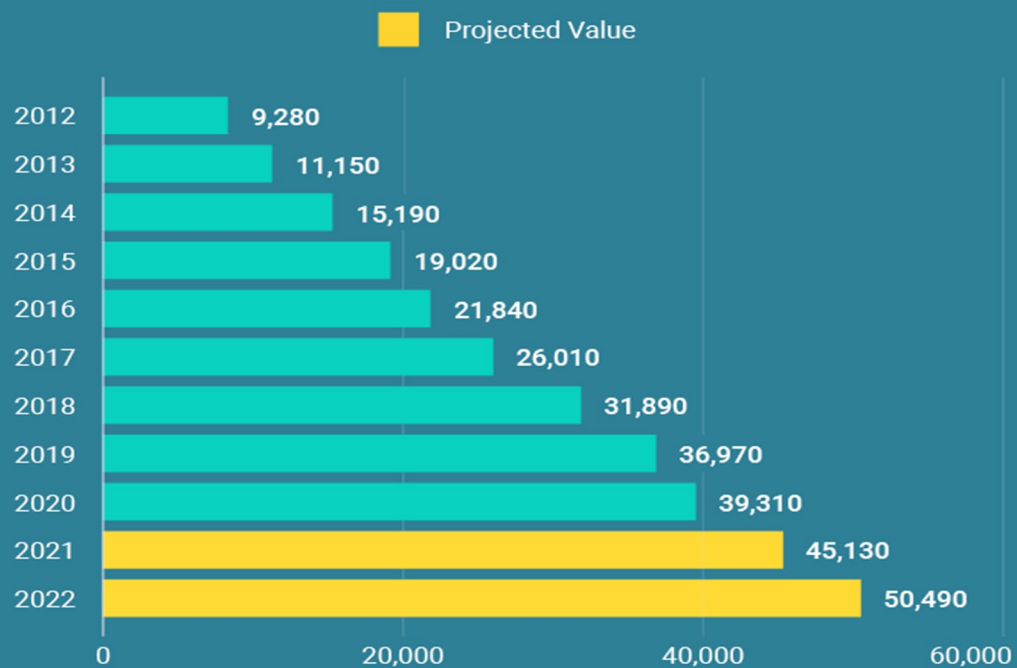


Martial Arts

US Business Growth

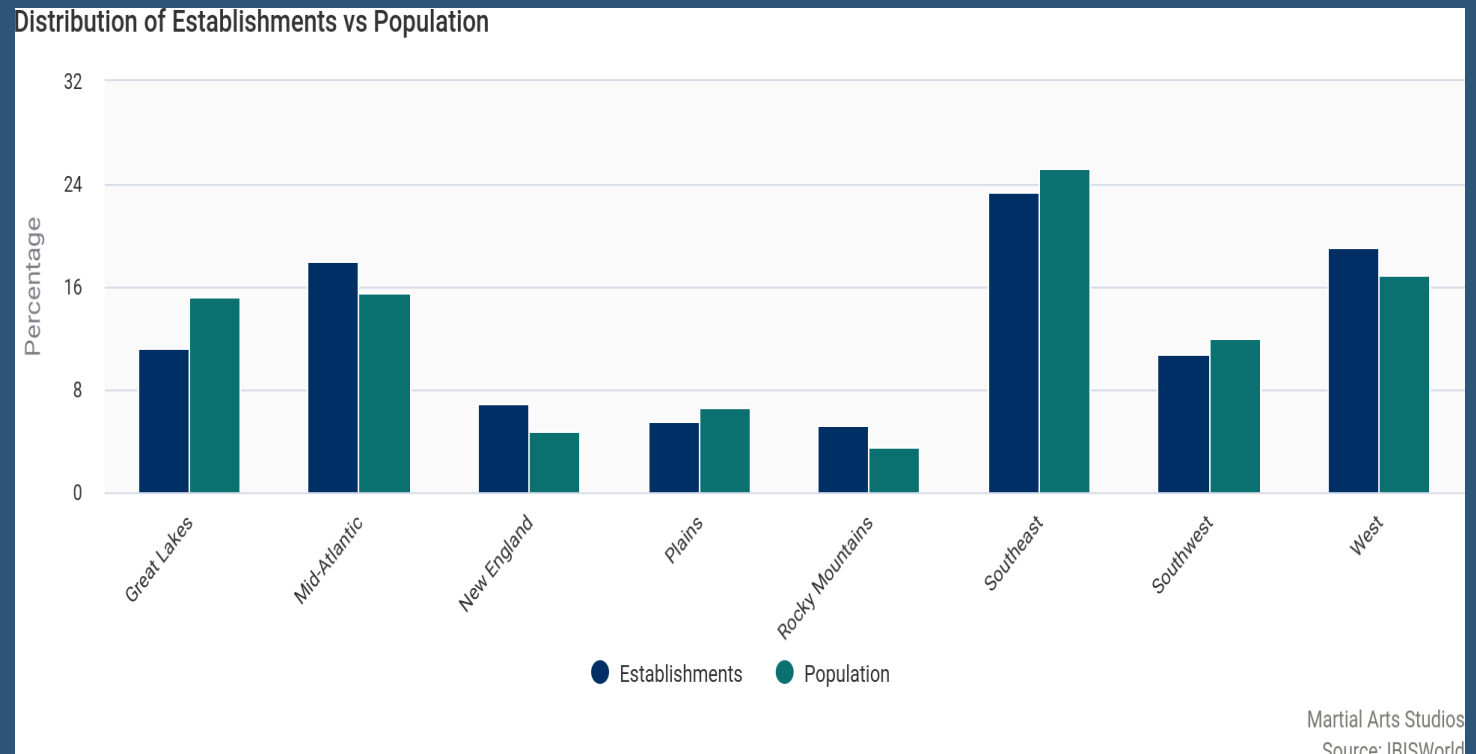
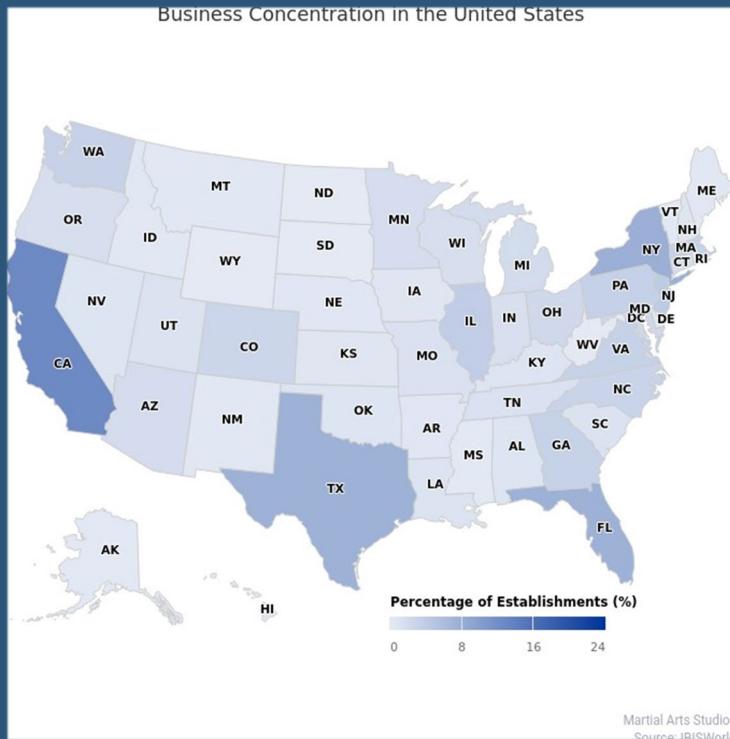
Number of U.S. Martial Arts Businesses



Source: Statista

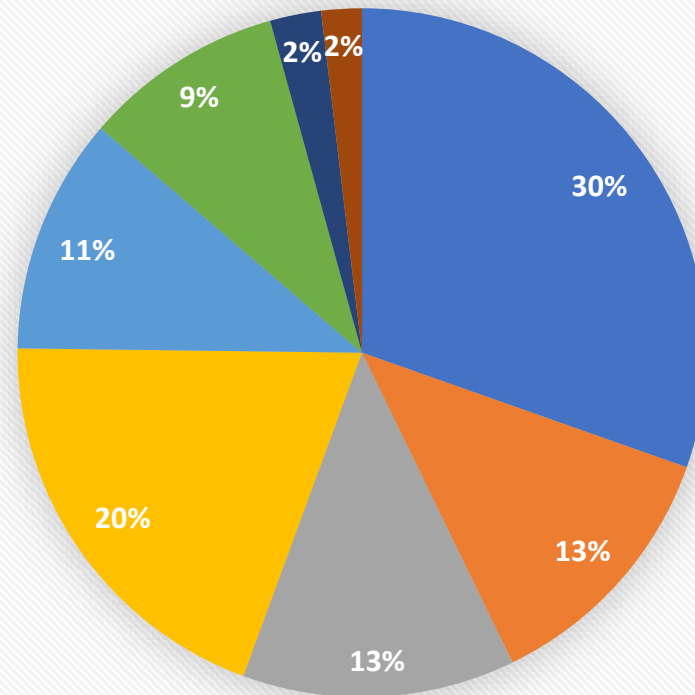
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Martial Arts Studios Distribution Reflect US Population



Youth Score Big in Martial Arts Participation

Participation by Age Group



■ 7-11 Years Old ■ 12-17 Years Old ■ 18-24 Years Old ■ 25-34 Years Old ■ 35-44 Years Old ■ 45-54 Years Old ■ 55-64 Years Old ■ 65+

Men Represent 64.7% of MA Participants

According to the National Sporting Goods Association, the majority of participants in martial arts activities are men.

- Despite the disparity, both genders are equally represented at the Olympic level of participation.